

# american spa

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## ON COURSE FOR COMFORT

THE SPA AT SHOOTING STAR (JACKSON HOLE, WY)

### Industry News

#### AWARDS

#### NovaLash President Receives Honor

**Sophy Merszei**, president and owner of **NovaLash**, was awarded the title of VIP Woman of the Year for 2010 from the National Association of Professional Women, which is a network for professional women to interact, exchange ideas, educate, and learn through seminars, podcasts, webinars, keynote speeches, and educational tools. Merszei was chosen based on her dedication and commitment to developing one of the most researched, physician-approved, and face-friendly eyelash products. In addition, Merszei gives back to her community and the world by



affiliating with charities such as Girls Inc. and UNICEF Haiti Relief Fund for Children. She's also a 2007 recipient of the ICMAD Cosmetic Innovator of the Year award. ●